

Saturday October 17, 2020
Welcome/Keynote Panel
9:00am-1015amPST

Title	Panelists	Description
Welcome Keynote Panel Hosted by Nolan Higdon	Antero Garcia Raelene Holmes Douglas Kellner Safiya Noble Reina Robinson	A discussion about critical media literacy and decolonizing media education.

Saturday October 17, 2020
Session 1
1030 – 1130amPST

Facilitator: Theresa Redmond

Workshop 1 Title	Panelists	Description
Arts-based Critical Media Literacy as Radical Practice in Higher Education Scholarship and Learning	Theresa Redmond Jennifer Luetkemeyer Tempestt Adams Jewel Davis Peaches Hash	This session shares how an arts-based approach to critical media literacy in scholarship and learning creates opportunities to democratize higher education and center learning on lived experiences.

Facilitator: Natasha Casey

Discussion 1 Title	Panelists	Description
Pandemic Critical Media & Information Literacy: Liberation or a return to hegemony?	Ralph Beliveau Spencer Brayton Natasha Casey Michelle Ciccone	Within the context of the k-16 education response to COVID-19, this panel will discuss critical media and information literacy inquiry at the intersection of two forces: the pandemic, with its pull to social isolation and technocratic solutions and the antiracist movement's critique of the way power is physically deployed.

Facilitator: Nolan Higdon

Paper Presentation 1 Title	Panelists	Description
Do We Dare Question Kindness? The Commodification of Becoming a Strong, Kind Human Being	Danielle T. Ligocki	A critical review of goods, advertisements, and texts centers this discussion of the commodification of "kindness" and "girl

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		Power.”
Data Literacy And Fake News	Lesley Farmer	Learn how librarians can help communities be data literate consumers of fake news as part of media literacy.
You cannot convince them, but you can understand them: How to address conspiracy belief and its supporters	Alan Goldenbach	Instead of laughing off conspiracy theorists, what if we handled them differently, by examining the forces in mass media that fuel their spread?
Uncovering the Practice of Native Advertising in the Critical News Media Literacy Classroom	Samantha Stanley	In this workshop will learn the basics of native advertising (the news industry's self-produced 'fake news') and gain hands-on experience exploring native ads while considering the broad implications of this controversial and fast-growing practice.

Facilitator: Gordon Alley-Young

Workshop 2 Title	Panelists	Description
Playing the Card: Introducing Critical RACE to Media Literacy Education	Gordon Alley-Young Allen Berry Judith Rosenbaum Andre Jayne Cabbage Kimberly Moffitt Wendy Weinhold	This panel seeks to introduce 'race' into the discussion of critical media literacy, within educational settings in order to enhance conceptual understanding of various media messages.

Facilitator: Noah Golden

Paper Presentation 2 Title	Panelists	Description
Time to Put Your Marketing Cap On: Mapping Corporate Media Curriculum	Allison Butler Nolan Higdon	This study employs a critical lens to curriculum map the lesson plans and curricula from nine companies' (Apple, Facebook, Google, Nearpod, Intel, Microsoft, Twitter, Samsung, and Verizon Wireless) corporate media literacy content.
Media, Society, and Ecology: Using Capra & Luisi's The Systems View of Life: A Unifying Vision to Teach Media in the Anthropocene	Carl Bybee Rachel Guldin	This session examines how employing a systems view in introductory media and society undergraduate courses can reorient media courses from mechanistic to ecology-based perspectives.
Fighting the digital divide: Civic Media graduate students working with five vulnerable communities in Chicago during the COVID-19 Pandemic	Yonty Friesem	This paper introduces the challenges and success of the civic media practicum where 11 graduate students in Chicago working with five vulnerable communities addressed issues of various aspects of digital divide during the COVID -19 pandemic.
Media MOJO: CommOn Power Tools + Simple Storytelling Strategies for our Digital Age	Rob Williams	Join Dr. Rob Williams for a fun and strategic "hands on" workshop exploring how to become "backpack journalists" and turn our mobile phones into multimedia production and storytelling platforms.

Facilitator: Reina Robinson

Workshop 3 Title	Panelists	Description
"The more drama, the more entertainment": What Teenagers are saying about Their Engagement with Social Media	Danielle T. Ligocki	Interviews with 9 young people, aged 12 to 14 will center this paper as I explore their interactions with social media.
Critical Crisis Response: Social Media as a Counter-Narrative Tool	Gina Baleria Fawn Elise Canady	An interactive workshop in creative problem solving to decompose and recompose counter-narratives in crisis-centered social media.

Facilitator: Natasha Casey

Discussion 3 Title	Panelists	Description
Youth as Creators: A Media Literacy Case Study	Natasha Casey Renee Childs	An introduction to Youth Be Heard, a non-profit organization that integrates media literacy and positive youth development theory, knowing that youth voice should be taken seriously and integrated into the real world.

Facilitator: Roberto de Roock

Paper Presentation 3 Title	Panelists	Description
Demystifying narrative writing through the medium of podcasting and digital portfolios	Stacey Cler	9th grade narrative writing can be enhanced and made into a fun and interactive multimedia project through the use of podcasting and digital portfolios.
Awareness Comes First: Critical Media Pedagogy in a World of Vibrant Matter	Benjamin Thevenin	In order to effectively work towards to social and environmental justice, critical media pedagogy would benefit from integrating the philosophies of speculative realists like Jane Bennett who conceive of human agency in relation to a world of <i>vibrant matter</i> and advocate for a cultivation of <i>awareness</i> of this world.
Witches, wolves, and cyborgs: Memes, a minor literature of immanence	lowyth Witteman	Witches, wolves, and cyborgs presents a theory of witchcraft-meme-culture, presenting a philosophy of immanence through the use of Deleuze and Guattari's idea of a minor literature.

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The Conditioning IS the Content: How Content Creators Can Use Media Literacy Skills in Conscious Ways to Decolonize Content.	Ava Montgomery	When content creators recognize colonizing ideologies and beliefs present in discourse, they can decolonize their content and avoid perpetuating false narratives and misrepresentations.
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Sunday October 18, 2020

Session 1

10 – 11amPST

Facilitator: Andy Lee Roth

Workshop 1 Title	Panelists	Description
Critical Media Literacy, Project Censored, and the Propaganda Model	Steve Macek Robin Andersen Mickey Huff Andy Lee Roth	This Project Censored panel will expand on critical media literacy pedagogy and provide updates to the Propaganda Model for the 21 st century.

Facilitator: Jeff Share

Discussion 1 Title	Panelists	Description
Ecojustice and Decolonization with Ecomedia Literacy	Antonio Lopez Jeff Share Theresa Redmond	Sharpen your insight and awareness of how media and technology impact the planet and people through this timely panel that addresses the essential need for a fully reciprocal attention to the climate crisis in the fields of media education and sustainability.

Facilitator: Alison Trope

Paper Presentation 1 Title	Panelists	Description
Global Pop Cultures Lead New Standards of Transnational Literacy Practices	Kewman M. Lee	This study explores how young adults from all over the world who belong to a transcultural online affinity space lead their own new standards of transnational literacy practices.
Teaching Critical on a Curve: How perceptions of media access affect learning goals in transnational elementary	Alina Durrani & J.D. Swerzenski	By comparing two media literacy classrooms on opposite sides of the globe, this proposal explores how critical goals are often altered based on cultural and social assumptions of students' perceived aptitude and media awareness.

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classrooms.		
Digital Media Literacy and Sati (Mindfulness): the development of pilot test intervention	Monsak Chaiveeradech	This paper therefore illustrates the development process of the pilot test intervention derived from data collection to clarify the relationship between digital media literacy, critical thinking, and Sati (Mindfulness).
Fuck The College Essay: Better Literacies in Higher Ed	Jen Stacy	In <i>Fuck the College Essay</i> , I explore the use of podcasts for learning and engagement in a higher education classroom.

Sunday October 18, 2020

Session 2

1130 – 1230pmPST

Facilitator: Robin Andersen

Discussion 1 Title	Panelists	Description
Global Crackdown: How Freedom of Speech and Expression is Being Attacked Globally, and its Far-Reaching Consequences. What can we do about it?	Robin Andersen Arthur Hayes Steve Macek Yehia Ghanem	Introduction to the topic of Global Crackdown details the many forms, places, reasons and situations under which civil liberties and freedom of expression are currently under attack around the world.

Facilitator: Amina Humphrey

Film Presentations Title	Panelists	Description
Documenting Blackness in Mexico	Ebony Bailey	In this short documentary, we meet Haitians stuck at the border as well as Africans in Mexico City to explore Black migration and identity in Mexico. I shot, edited, and produced the documentary.
Invisible Roots: Afro-Mexicans in Southern California	Tiffany Medois	This documentary highlights the history, culture and lives of Afro-Mexicans from the Costa Chica area of Mexico, or with ties to the region, living in Southern California. Also, <i>Invisible Roots</i> examines the history of Mexicans of African descent and what it means to physically look Black, but culturally and ethnically identify as Mexican, oftentimes in the face of opposition
Zoom, Water, and Activist-Art	Penelope Lowder	I explore Zoom, water, and activist-art during a pandemic.

Paper Presentation 2b Title	Panelists	Description
Co-constructed Media Curriculum: the process of meaning-making (through a menu approach)	Lucius Von Joo	This is a description of a co-constructed, process-based EFL media curriculum that was designed to promote individualized learner agency and autonomy.
Let's Get Media Lit!: A Discussion on Constructing a Student Based Media Literacy Show	Dr. David Gracon & Harry Smith	This presentation will address the process of organizing a media literacy show in the format of live studio TV production for students and professors interested in doing similar programming at their college or university (or even high school).
Making alternative media matter through critical production pedagogy	J.D. Swerzenski	By comparing two media literacy classrooms on opposite sides of the globe, this proposal explores how critical goals are often altered based on cultural and social assumptions of students' perceived aptitude and media awareness.
Using Critical Media Analysis to Challenge a Monolingual Mindset	Carla Chamberlin	This workshop demonstrates a critical media analysis activity that examines media in public spaces in relation to attitudes toward multilingualism and monolingualism in U.S. communities.

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Session 3

1:30-230pmPST

Facilitator: Elena Marquez

Discussion 3 Title	Panelists	Description
Santa Ana Youth Media Project: Community, Expression, and Self-Determination	Jorge Rodriguez Yenni Diaz Avery Tang Elena Marquez	Through a panel discussion, representatives from the Santa Ana Youth Media Project will discuss the ways in which the group is building its media project through stories using tools such as, narrative inquiry, Youth Participatory Action Research (YPAR) and media production to visually capture the narratives of youth.

Facilitator: Amina Humphrey

Paper Presentation 3a Title	Panelists	Description
Deconstructing Decolonizing Practices of Community	Mary Grueser Oscar Fasser	This presentation will discuss the decolonizing practices and third cinema origins of long-time community media organizations making transformative media for over 4 decades across the United States and screen contemporary short experimental documentaries including oral

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Media; Getting to know the Times Square Characters of New York City		history storytelling techniques with a Latin American immigrant community of performance artists working in Times Square, NYC.
Houston Youth P.O.W.E.R. Research Project: Histories Of Black + Brown Resistance P.O.W.E.R. = Project (On) /Organizing / Writing / Editing (and) / Reporting	Luis Duno-Gottberg James Paul Stancil II	HOUSTON YOUTH P.O.W.E.R. RESEARCH PROJECT aims at generating local knowledge about racialized social structures and practices that marginalized and oppressed communities in Houston, while developing skills in youth to allow them to carry out research and develop proper media literacy and digital citizenship, nurturing nascent research skills that affect positive change in their high schools and the larger community.
Seeking Justice in Our Own Backyard: Decolonizing Media Production in Unprecedented Times	Lauren G. McClanahan	Amid the backdrop of Covid-19, the BLM Movement and distance education, this workshop proves that young people (and workshop participants!) have the tools they need at their disposal to create media that not only amplify their voices, but create awareness about local (and national) topics that desperately need our attention.
Positive Media Matters	Elaine Stevens Parke Carrie Lynn Leonard	The session supports "positive media matters" by sharing an excitingly effective new paradigm; a monthly organized multi-media model engaged as a marketing plan to motivate 12 democratic values

Facilitator: Raul Alberto Mora Velez

Paper Presentation 3b Title	Panelists	Description
The challenges of teaching Media Literacy: Navigating teacher agency in Bolivia's centralized Education System	Daniela Sepulveda	For critical media literacy to work, teachers need economic, social and political room to maneuver.
Engaging and Empowering Youth Through Research on Media and Digital Literacy Across Canada	Samantha McAleese & Dr. Kara Brisson-Boivin	This presentation speaks to research on media and digital literacy as a vehicle for youth activism.
Natives Making News: Toward a More Authentic	Melissa Greene-Blye	This presentation will offer a look at the ways in which historically problematic stereotypes and misrepresentations of American Indians continue to manifest in the current moment while offering a menu of resources available to non-Native media outlets to enable them to avoid

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and Ethical Representation of American Indian Identity, Issues, and Individuals		those problematic pitfalls in their coverage of Native nations and individuals.
Muxerista and Joteria Pedagogies in the Cisheteronormative ChicanO Classroom	Anita Revilla	Using tenets from Critical Media Literacy, I explore Muxerista and Joteria Pedagogies in the Cisheteronormative ChicanO Classroom.

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Closing Session

3-4pmPST

Facilitators: Jeff Share and Elena Marquez

Title	Panelists	Description
Group Reflection	Conference Attendees	Open discussion to reflect on meaningful moments from these two days and to collaboratively share goals and actions.