Minor Requirements

The Communication Minor requires students to take six (6) core courses and one (1) elective course for 28 units total.

Required Core

Students must take the following 24 units:

- COMM 202 - Communication, Media and Culture Units: 4
- COMM 203 - Communication Theories Units: 4
- COMM 206 - New Media in the Digital Age Units: 4
- OR COMM 240 - Visual Communication and Culture Units: 4
- COMM 300 - History and Criticism of Communication Units: 4
- COMM 304 - Quantitative Communication Research Methods Units: 4
- COMM 305 - Qualitative Communication Research Methods Units: 4

Elective

Students must take one (1) of the following courses for 4 units selected in consultation with an advisor:

- COMM 310 - Introduction to Organizational Communication & Long Term Thinking Units: 4
- COMM 312 - Journalism History and Social Justice Units: 4
- COMM 314 - Journalism Theory and Practice Units: 4
- COMM 316 - Media and Government Units: 4
- COMM 318 - Journalism Law and Ethics Units: 4
- COMM 320 - Persuasion in Media Units: 4
- COMM 321 - Research in Persuasive Communication Units: 4
- COMM 323 - Communication of Difference Units: 4
- COMM 326 - Social Media and Social Change Literacies Units: 4
- COMM 328 - Multimedia Reporting & Writing I Units: 4
- COMM 330 - Critical/Cultural Studies Units: 4
- COMM 357 - Principles of Advertising Units: 4
- COMM 358 - Principles of Public Relations Units: 4
- COMM 361 - Professional Speaking in Strategic Communication Units: 4
- COMM 362 - User Experience Research and Design Units: 4
- COMM 387 - Advertising Design and Production Units: 4
- COMM 388 - Public Relations Practice Units: 4
- COMM 400 - Film, Communication and Culture Units: 4
- COMM 410 - Organizing Cultures of Innovation and Empathy Units: 4
- COMM 416 - Communication, Technology, and Social Change Units: 4
- COMM 417 - Game Studies Units: 4
- COMM 418 - Organizational Change, Creativity, and Innovation Units: 4
- COMM 420 - Organizational Transformation Units: 4
- COMM 425 - Digital Cultures Units: 4
- COMM 428 - Multimedia Reporting and Writing II Units: 4
- COMM 430 - Media Studies Units: 4
- COMM 453 - Strategic Communication Campaigns Units: 4
- COMM 455 - Communication, Media, and Society Units: 4
- COMM 461 - Popular Culture Units: 4
- COMM 465 - Identity and Difference in Media Units: 4
- COMM 471 - Strategic Communication and Difference Units: 4
- COMM 475 - Digital Organizational Communication Units: 4
- COMM 480 - Moral Economies of Digital Media Units: 4
- COMM 485 - Future of Media and Society Units: 4
- COMM 488 - Conflict Management Units: 4
- COMM 497 - Issues in Communication Units: 4